

ORDER



A GANNETT COMPANY

Orders	Order / Rev:	721460		
	Alt Order #:			
	Product Desc:	Early Vote-Judges Campaign 2012		
	Estimate:			
	Flight Dates:	10/15/12 - 10/25/12		
	Original Date / Rev:	10/10/12 / 10/10/12		
	Order Type:	Political		
		Primary AE:	WFMY-TV	
		Bill Lancaster		
		Sales Office:	WFMY	
		LOC		
Agency	Name:	Media Partners Inc/ POL		
	Buying Contact:			
	Billing Contact:			
		Billing Type:	Cash	
		Broadcast		
		Billing Calendar:	EOM/EOC	
		15%		
		Billing Cycle:		
		Agency Commission:		
Advertiser	Name:	Judges McGee, Bryant & Thigpen Can		
	Demographic:	A25-54		
	Product Codes:	PL-Judicial		
	Priority:	P-1		
	Revenue Codes:	AGY, GEN, POL		
		New Business Thru:		
		Order Separation:	00:15:00	
		Advertiser External ID:		
		Agency External ID:		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals				
					Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12 10/24/12 18 \$3,490.00 \$2,966.50					October 2012	18	\$3,490.00	\$2,966.50	0.00
					Totals	18	\$3,490.00	\$2,966.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Bill Lancaster Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFMY	10/17/12	10/19/12	CBS This Morning CBS This Morning	CM	8-10a	-- 111--	:30	3	\$150.00	P-1	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-- 111--		3	\$150.00			0.00					
N 2	WFMY	10/22/12	10/24/12	CBS This Morning CBS This Morning	CM	8-10a	111----	:30	3	\$150.00	P-1	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	111----		3	\$150.00			0.00					
N 3	WFMY	10/17/12	10/19/12	M-F 6-8a Good Morning Show 6a	CM	6-8a	-- 111--	:30	3	\$130.00	P-3	0.00	NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-- 111--		3	\$130.00			0.00					
N 4	WFMY	10/22/12	10/24/12	M-F 6-8a Good Morning Show 6a	CM	6-8a	111----	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	111----		3	\$200.00			0.00					
N 5	WFMY	10/17/12	10/18/12	Price Is Right Price Is Right	CM	11a-12p	-- 11---	:30	2	\$225.00	P-2	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-- 11---		2	\$225.00			0.00					
N 6	WFMY	10/22/12	10/23/12	Price Is Right Price Is Right	CM	11a-12p	11-----	:30	2	\$225.00	P-2	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	11-----		2	\$225.00			0.00					

Order / Rev: 721460
 Alt Order #: _____
 Flight Dates: 10/15/12 - 10/25/12

Advertiser: Judges McGee, Bryant & Thigpen Camp

Product Desc: Early Vote-Judges Campaign 2012

WFMY-TV

Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount									
N 7	WFMY	10/17/12	10/18/12	News 2 at 11 News 2 at 11	CM	11-1130p (11:00 PM-11:30 PM)	-- 11 --	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00									
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Start Date		End Date		Weekdays		Spots/Week		Rate		Rating														
Week: 10/15/12		10/21/12		-- 11 --		2		\$350.00		0.00														
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												Totals	18	\$3,490.00										